

Annual general meeting in EuroFlorist Intressenter AB (publ)

EuroFlorist Intressenter AB (publ), org.nr. 556734-5961 (the “**Company**”) is convening an annual general meeting on Friday 29 June 2018 at 10:00 a.m. at the offices of Advokatfirman Törngren Magnell at Västra Trädgårdsgatan 8, 111 53 Stockholm.

Notification of attendance

Shareholders who wish to attend the meeting must be registered in the shareholders’ register on the day of the annual general meeting. Furthermore, shareholders who wish to attend the annual general meeting are encouraged to notify the Company of their attendance not later than 25 June 2018. Notification of attendance shall be made:

- by mail: EuroFlorist Intressenter AB (publ), Att: Per Lindsjö, Box 5105, 200 71 Malmö.
- by telephone: 0765 – 45 01 02, or
- by e-mail: per.lindsjo@euroflorist.com

The notification of attendance shall state name, personal identification number or corporate registration number, address, a daytime telephone number, shareholding and information about any proxy or shareholder assistants (max two). Shareholders represented by proxy must issue a written, signed and dated power of attorney for the proxy. The power of attorney must not have been issued more than one year before the date of the annual general meeting. If the power of attorney is issued by a legal person, then certificate of incorporation or similar certificate of competency shall be attached.

A proxy form is available on the Company’s website, www.euroflorist.com

Proposed agenda

- 1 Opening of the annual general meeting.
- 2 Election of chairman of the annual general meeting.
- 3 Preparation and approval of the voting list.
- 4 Approval of the agenda.
- 5 Election of one or two persons who shall approve the minutes of the meeting.
- 6 Determination of whether the annual general meeting was duly convened.
- 7 Submission of the annual report and the auditors’ report and, where applicable, the consolidated financial statements and the auditors’ report for the group.
- 8 Resolutions regarding the adoption of the income statement and the balance sheet and, when applicable, the consolidated income statement and the consolidated balance sheet.
- 9 Resolutions regarding allocation of the Company’s profits or losses in accordance with the adopted balance sheet.
- 10 Resolutions regarding discharge of the members of the board of directors and the managing director from liability.
- 11 Determination of the number of members and deputy members of the board of directors and the numbers of auditors and deputy auditors.
- 12 Determination of remuneration of members of the board of directors and auditors.
- 13 Election of the members and deputy members of the board of directors and auditors and deputy auditors.
- 14 Closing of the annual general meeting.

Proposals to resolution

Item 9 – Resolutions regarding allocation of the Company's profits or losses in accordance with the adopted balance sheet

The board of directors proposes that the profit shall be carried forward and that no dividends shall be declared.

Item 11 – Determination of the number of members and deputy members of the board of directors and the numbers of auditors and deputy auditors

It is proposed that the number of directors shall be six and the number of deputy directors one. It is proposed that the auditor shall be a registered audit firm and that no deputy auditor is elected.

Item 12 – Determination of remuneration of members of the board of directors and auditors

It is proposed that the directors Jesper Kärrbrink and Mattias Miksche shall receive a remuneration up to and including the next annual general meeting of SEK 150 000 and that the director Mathias Hedlund shall receive a remuneration up to and including the next annual general meeting of SEK 300 000. Further, it is proposed that the directors Ann Dahlman, Jörgen Ekberg and the proposed director Peter Jungbeck shall not receive any remuneration.

The auditor's fee shall be paid upon current invoice.

Item 13 – Election of the members and deputy members of the board of directors and auditors and deputy auditors

It is proposed that Mathias Hedlund, Peter Jungbeck, Jesper Kärrbrink, Mattias Miksche and Ann Dahlman are re-elected as directors and that Jörgen Ekberg is elected as director and that Ulf Hagman is re-elected as deputy director. The directors and deputy director is elected up to and including the next annual general meeting. It is proposed that Mathias Hedlund is re-elected as chairman of the board of directors.

Furthermore, it is proposed that the registered audit firm PricewaterhouseCoopers AB is elected as auditor up to and including the next annual general meeting with Hans Magnus Willfors as principal auditor.

Shareholders' rights to receive information

In accordance with Chapter 7 Section 32 of the Swedish Companies Act the board of directors and the managing director shall, if any shareholder so requests and the board of directors believe that it can be made without material harm to the Company, provide information at the meeting about circumstances that may affect the evaluation of an item on the agenda or the evaluation of the financial situation of the Company.

Miscellaneous

The financial statements and the auditor's report will be held available no later than three weeks before the annual general meeting at the Company. Copies of the documents will also be sent to those shareholders who request so and who provide their postal address. The documents will also be available on the Company's website, www.euroflorist.com.

This notice is a translation of a Swedish notice, and in case of any conflict between the two language versions, the Swedish version shall prevail.

EuroFlorist Intressenter AB (publ)

Malmö in May 2018

The board of directors